



Castle Shannon Youth Association
P.O. Box 10412
Castle Shannon, PA 15234

The Castle Shannon Youth Association (CSYA) is looking for the generosity of local companies to sponsor boys and girl's baseball and softball for the 2021 season. **Your help is greatly needed.**

The CSYA is an **all-volunteer organization** for the advancement and promotion of amateur athletics for the young people of our community. We participate in the Keystone Oaks Communities League and offer among other sports;

- T-ball for boys & girls ages 4-6;
- Softball for girls ages 7-15;
- Baseball for boys & girls ages 7-16;

The CSYA plays all home games at Municipal field in the heart of Castle Shannon. **Your advertising exposure will reach parents and players from most of these communities and some others during home field games and/or tournaments:**

Castle Shannon	Dormont	South Fayette	Dormont	Elliot
Green Tree	Scott Twp.	Carneqie	Bridgeville	Findlay
Mt. Lebanon	Bethel Park	South Park	McDonald	Baldwin

Level of participation for the 2021 season includes spring ball, fall ball, playoffs, & All-Star tournament play: (Early April – Oct. 31st)

- Team Sponsorship** - \$125/yr (Includes your name on all players shirts)
- Sponsor Advertising 5'x 8' Sign**** (placed along outfield fence at Municipal Field)
 - First & Second Year \$ 300 (New Sign for 2021 thru 2022)
 - Each successive year \$ 100 (sign already exists)
 - Combo(team & sign) \$ 50 discount of team sponsor plus cost of banner

** The 2021 season "received-by" deadline for fence advertising is March, 15th, 2021.

Additionally sponsors will appear on a rolling sponsor cycle on a tv in the concessions window through the season.

Please take a moment to review the attached Sponsor/Sign Agreement to decide on your level of participation and return it with your check payable to "CSYA" as soon as possible.

We are looking forward to a mutually beneficial relationship with you or your company characterized by trust and communication. If you have any questions, please do not hesitate to call me. **Tom Beck (President) 412-523-3660**

On behalf of the Officers and *Children* of the Castle Shannon Youth Assoc. – **Thank you!**

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P.O. Box 10412
Castle Shannon, PA 15234

Mission Statement:

To help the youth of the community become better individuals and better citizens through organized athletics. To embody the discipline of teamwork, the ideals of good sportsmanship, and respect for authority in an atmosphere of safe, wholesome community participation.

2018 Executive Board

President Tom Beck
 Vice Pres. Bryan Gigliotti
 Secretary John Filson
 Treasurer Jason Maloney
 Equiq Mgr Bob Struth
 Trustee Amy Gearhart
 Trustee Scott Bruce



Agreement for the 2021 Team Sponsorship & Advertising Sign

Between the Castle Shannon Youth Association (hereinafter referred to as CSYA) a nonprofit organization consisting of volunteers and established to promote amateur athletics for the benefit of the children of our community;

Please carefully print your company name exactly as you would like it to appear on all advertising.
For optimal viewing sign content will be limited to exact verbiage on business card.
(This will allow us to place your Logo predominantly in our newsletter)

Please choose Sponsor level and email the highest resolution file as possible as a pdf, power point or vector file to tbeck_80@hotmail.com

** The 2021 season
"received-by" deadline for
fence advertising is March,
15th, 2021.

Sponsor Address _____

Sponsor Phone _____
Contact Person _____
Check# Payable to CSYA: _____
Amount Enclosed _____

Please select the level of participation:

- | | |
|--------------------------|--|
| <input type="checkbox"/> | New 5' x 8' Sign – \$300 total for two years on the outfield fence. Year 3 and beyond is \$100 per year. |
| <input type="checkbox"/> | **** A 5'x8' vinyl sign will be placed on the outfield fence at Municipal Field. Signs will stay up from Spring Ball to the end of Fall Ball for 2-year terms. Signs will be placed by lottery selection held at the CSYA March meeting of every year, will be put up and taken down by the CSYA Board and will remain the property of the CSYA. |
| <input type="checkbox"/> | Team Only - \$ 125 – Sponsor a CSYA T-ball, baseball. Softball team. – Business Name on rear of Shirt |
| <input type="checkbox"/> | Renew Sponsor Advertising Sign Only - \$100 – Successive term for 2018 Spring Season
You may pay for more than 1 year for years 3 and beyond. Only 1 year at a time is required. |
| <input type="checkbox"/> | Combo Package – \$50 discount off team sponsor. You pay your vinyl banner cost plus \$75 for a team sponsor. (normally \$125) |

The CSYA agrees to provide the items chosen by the Sponsor as listed above in consideration of the corresponding fee(s).

Said advertising shall be seen at Municipal Field, sponsors will receive acknowledgement in the Opening Day flyers, announcements, appear on a special "Sponsor Board" through the season at our Concessions area. It is understood between the CSYA and the Sponsor that all Team Sponsorships will be assigned at the discretion of the CSYA Board. It is mutually agreed that the payment of the above fees concludes all obligations on the part of the above named Sponsor.

CSYA Use
Received By: _____
Date Received: _____

Mail To:
Castle Shannon Youth Assoc.
PO Box 10412
Pittsburgh PA 15234